

## **JOB DESCRIPTION**

**Job Title:** Broadcast Journalist  
**Department:** BBC Arabic Service – Beirut office  
**Division:** World Service Group  
**Reports to:** Online Editor  
**Contract:** One Year

### **Context**

BBC Arabic is the largest BBC language service, providing news, current affairs and programmes on Radio, TV and Online to Arabic speaking audiences in the Middle East and across the world, 24 hours per day, seven days per week.

The output is modern in style and outlook and adheres to BBC values of accuracy and impartiality. It has broad appeal, free from commercial, political and religious affiliations or pressures.

### **Job Purpose**

We are looking for outstanding and creative journalists, to work primarily on digital content for BBC Arabic website, covering night shifts from Beirut.

Working under the supervision of the Online Editor and Senior journalists, broadcast journalists will produce accurate, informed and interesting content to the highest possible standards. The role demands energy, creativity and flexibility, as well as a genuine passion for explaining the world to our audiences.

We will be looking for a track record of reportage and an ability to translate the rich journalism of news and current affairs into digital content. International experience will be an advantage, as will ideas for creative ways to reach under-served audiences, for example women and younger people.

### **Main Duties:**

- To research, gather, write, translate, edit or adapt material to produce digital content.
- To develop story ideas and sources as appropriate and to the required specification.
- To be responsible for a moving story, amending and updating material as required.
- To think through and around editorial problems, developing realistic alternative strategies and approaches.
- To offer ideas for innovative digital content, attending editorial and planning meetings when required.
- To suggest new angles and formats on existing stories in order to bring them to life for the audience.
- To liaise closely with other team members and with contributors, reporters and stringers.
- To use online production systems to produce content for BBCArabic.com.
- To be familiar with different technical systems, including news production systems, and to show a willingness to learn to operate new technology systems and to be able to adapt to different working methods.

### **Skills, knowledge and experience:**

- A full command and up-to-date knowledge of spoken and written modern standard Arabic, as first or equivalent language.
- A good knowledge of English, including complete comprehension of written and spoken English and the ability to communicate effectively.
- Significant recent experience as a journalist, with a good knowledge of production techniques.
- Ability to write, adapt and translate with accuracy, clarity and style appropriate to differing audiences and forms of media.
- Comprehensive knowledge of regional and international news.
- An excellent understanding of BBC Arabic output and audiences.
- Awareness of the growing importance of social media and the benefits and challenges it brings.
- Strong team working and highly developed communication skills.
- Ability to build strong relationships with key people in other parts of the BBC.
- Substantial and proven experience in digital journalism.
- Good and proven knowledge of digital content management and social media.

- Excellent understanding of impartiality and journalistic values.
- High level of interpersonal skills including ability to communicate with a range of people and ability to work well within a team.
- Must be able to work effectively and calmly in an environment where news is constantly changing and being updated and have the temperament to enjoy the process.
- Ability to work unsupervised.
- Knowledge of the Law and its application across online, digital, and social platforms.

## COMPETENCIES

**Editorial Judgement** - demonstrates balanced and objective judgement based on a thorough understanding of BBC editorial guidelines, target audience, programme and department objectives.

Makes the right editorial decisions, taking account of conflicting views where necessary.

**Creative Thinking** - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.

**Communication** - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

**Influencing and persuading** - able to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

**Managing relationships and team working** - able to build and maintain effective working relationships with a range of people. Works co-operatively with others to be part of a team, as opposed to working separately or competitively.

**Resilience** - manages personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.

**Flexibility** - adapts and works effectively with a variety of situations, individuals or groups. Able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.

**Understanding Diversity:** You will understand diversity in its widest sense and appreciate the uniqueness of self and others, and how individual differences can benefit the BBC. You will demonstrate a commitment to improving diversity in the BBC and take a balanced approach to discussing and taking action on diversity issues.

**Planning and organising** Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.