

BBC WORLD SERVICE

JOB SPECIFICATION

Designation:	Broadcast Journalist (video), BBC Afrique Service
Division:	BBC World Service
Reports to:	Editor Afrique Service
Grade:	Local terms & condition Grade 7
Location:	Dakar
Working pattern:	Continuing Contract

Africa's media landscape is changing. It is one of the fastest developing news markets in the world with mobile technology transforming lives, internet connectivity increasing, a relatively strong radio market and television migrating from analogue to digital.

Are you a creative and versatile journalist, with a strong understanding of what makes good digital video and how video is consumed on digital platforms? We're looking for a journalist who is a passionate evangelist for digital video storytelling. You'll have eye for a good story and the ability to tell the digital stories in French. All candidates will be expected to demonstrate a clear understanding of digital platforms as well as video editing skills.

As part of the one of the biggest broadcasters in the world, BBC Afrique broadcasts on radio and TV to Africa and online on www.bbcafrique.com from London and Dakar, Senegal. The multi-media output is varied with a strong emphasis on regional and international news and current affairs.

MAIN DUTIES

- Work with other members of the Afrique team and the wider BBC Africa newsroom to identify and produce creative and innovative video news content.
- Re-version BBC material with a mobile audience in mind.
- Research, storyboard and produce stories.
- Create headlines and video teasers to promote our stories and reach to as wide an audience as possible.
- Contribute ideas and angles to meetings on how to cover the main news of the day.
- To show visual creativity in the use of pictures and graphics to illustrate and explain fast-moving events and complex stories.
- Understand the video requirements of different social platforms.
- Working to short deadlines for breaking and developing stories.
- All staff may be required to work with or move to other teams, and to have the ability to work

across a range of skills and in a flexible manner, and to carry out these responsibilities in accordance with the BBC's overall standards and values.

- The job holder will be expected to work and think collaboratively at all times - both within World Service and across the wider BBC.

SKILLS AND EXPERIENCE

- A full command and up to date knowledge of written and spoken French
- Experience of video production, editing and storytelling.
- In depth understanding of digital and social platforms - the BBC's and others - and the different ways audiences are consuming news in Africa
- Experience of using video editing software similar to Q-edit or FCPX.
- A good knowledge of English including complete comprehension of written and spoken English and the ability to communicate effectively.
- Wide and up to date familiarity with the area/s to which the Service broadcasts including Africa and an in-depth understanding of the area/s history, politics, social issues and culture as well as the changing needs of the audience.
- An extensive knowledge of the media situation in the target area and the way it is developing.
- Ability to work well with other producers, reporters and teams.
- Proven editorial judgment and flair, able to make sound decisions quickly.
- Knowledge of the BBC's Editorial Guidelines and commitment to the editorial aims of BBC News.
- Must be able to work well and calmly in a live newsroom environment; handle a rapidly changing news agenda, and have the temperament to enjoy the process.
- Must be able to demonstrate sense of visual awareness as well as technical aptitude.
- Knowledge of Health and Safety policies and practices.

COMPETENCIES

Decision Making

Is ready and able to take the initiative, originate action and take responsibility for the outcomes of the decisions made.

Imagination / Creative Thinking

Translates news and current affairs into high quality video content through a detailed understanding of the requirements of digital and social media and possession of the necessary writing, directing and reporting skills.

Planning and organizing

Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritizes and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.

Resilience

Can maintain personal effectiveness when managing setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterized by commitment, motivation and energy.

Influencing and persuading

Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behavior change.

Managing relationships and team working

Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team.

Editorial Judgment

Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.