

JOB DESCRIPTION

Job Title:	Broadcast Journalist (Digital Video)
Department:	BBC Africa
Location:	Nairobi, Kenya
Grade:	Local Terms and Conditions
Reports to:	Programme Editor, BBC Africa
Contract:	Continuing

Context

The BBC is an international multimedia broadcaster on radio, TV, digital and social networks with a weekly global audience of 320 million. As part of an historic and exciting period of growth in BBC Africa, we are expanding our TV and digital content in the following genres – Investigations, Business, Children’s News, Sport, Technology and Women’s Affairs.

The Job

This role will create bespoke optimized video led content for multiple platforms. It will help ensure the best content from our new Africa TV programmes reaches our audiences on digital platforms in an engaging and compelling way.

The post holder will generate and edit video material for the Africa digital sites and Africa language sites and social media platforms. With the aim of maximising reach and awareness, the post holder will ensure that our digital video offer is engaging, coherent, upholds our editorial values and further establishes BBC Africa as a ground breaking site amongst young audiences.

MAIN DUTIES

- To re-version BBC material with a mobile & social audience in mind.
- To create multimedia content for publication on social media and the BBC Africa mobile audiences and on Africa TV, as appropriate and to the required specification whilst maintaining professional journalistic standards of accuracy, impartiality and adhering to the BBC’s Editorial guidelines.
- To originate innovative formats for BBC Africa social media channels & to work with the social media lead to test and optimize these formats using social analytics and then champion the use of successful formats across the team.
- To show visual creativity in the use of pictures and graphics to illustrate and explain fast-moving events and complex stories.
- To experiment with emerging tools and platforms i.e. Seenit
- Work to short deadlines for breaking and developing stories.
- The job holder will be expected to work and think collaboratively at all times - both within World Service and across the wider BBC.
- Shift work may be required which could include early/late shifts, weekends and public holidays
- Undertake short reporting trips and assignments across Africa and occasionally to London.
- As required, work with or move to other teams, and to have the ability to work across a range of skills and in a flexible manner.

SKILLS AND EXPERIENCE REQUIRED:

- Fluent in written and spoken English

- Knowledge of another African Language preferably Swahili would be desirable
- High degree of skill in video production, editing and social storytelling.
- Experience of using video editing software similar to Q-edit or FCPX.
- In depth understanding of digital and social platforms - the BBC's and others
- Experience in social-first content production and audience engagement.
- Ability to work well with other producers, reporters and teams.
- Ability to work well and calmly in a live newsroom environment; handle a rapidly changing news agenda, and have the temperament to enjoy the process.
- Must be able to demonstrate sense of visual awareness as well as technical aptitude.

COMPETENCIES

Editorial Judgement - Makes the right editorial and policy decisions based upon a clear understanding of the BBC Editorial Guidelines and editorial policy.

Subject Knowledge - Demonstrates a good knowledge of mainstream sport. Develops increasingly useful contacts and sources.

Decision Making - Is ready and able to take initiative, and make decisions to tight deadlines.

Planning and Organising - Is able to think ahead in order to establish an effective and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.

Analytical Thinking - Able to simplify complex problems, process projects into component parts, explore and evaluate them systematically.

Imagination and Creative Thinking - Translates sports stories and events into high quality content through a detailed understanding of the requirements of the broadcast media and possession of the necessary writing, directing and reporting skills.

Resilience - Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.

Communication -The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

Influencing and Persuasion - Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing Relationships and Team Working - Able to build and maintain effective working relationships with a range of people. Highly effective team player; works for the benefit of the whole team.

Understanding Diversity - Understands and appreciates the uniqueness of self and others. Demonstrates, and is committed to improving, understanding of why people react in particular ways. Understanding diversity in its widest sense. Demonstrates a commitment to improving diversity in the BBC. Takes a balanced approach to discussing and taking action on diversity issues. Articulates how individual differences can benefit the BBC.