



Job Title:	Junior Designer, Infographics and UX
Grade:	Local terms and conditions
Role:	Full Time
Duration:	Continuing
Division:	BBC World Service
Department:	Africa Hub
Reports to:	Senior Broadcast Journalist Digital, Lagos Hub
Location:	<i>Lagos</i>

Context

Here the *vision is simple*- **Join a new African digital innovation team of multitalented journalists and content creators with the mandate to innovate.**

The BBC World Service is embarking on an exciting journey with unprecedented investment in digital content for Africa and your role will be critical to us in meeting our ambitions. The BBC will be launching a new digital innovation hub in Lagos with the ambition to develop digital journalism in Africa. Your role as Junior Designer, Infographics and UX will play a key role in helping our content reach underserved audiences – such as younger, more female and more diverse demographics in Africa. We have an exciting opportunity to create new forms of digital storytelling and journalism that reaches 111 million people in Africa. As Junior Designer, Infographics and UX you will join a new multi-disciplinary digital team in Lagos made up of news gatherers, data journalists, software developers and social media specialists who will be working with journalists working across 12 language services (English, Amharic , Tigrinya, Afaan Oromo, Swahili, Somali, French, Great Lakes , Pidgin, Yoruba, Igbo, Hausa)

BBC Africa aims to make, explain and connect African and global stories by providing a unique insight into the main stories of the day in original formats. The African service digital offer consists of websites, mobile sites and social media with all services providing multimedia content in text, video, interactive and audio for radio, online, TV, mobile and social media platforms.

ABOUT THE VISUAL JOURNALISM TEAM

The purpose of the visual journalism team is to unlock the potential of multimedia storytelling across all our platforms - desktop, tablet, mobile and TV. By using graphical tools and combining those with an understanding of data and journalistic rigour, the team aims to produce powerful visual explanations that improve understanding of the news.



Now we need a Junior Designer, Infographics and UX to join the World Service team, which is a growing part of Visual Journalism. You'll be working with world-class UX and editorial designers, journalists, technical experts and masters of motion graphics to create amazing digital storytelling experiences, in multiple languages to a global audience.

You'll be at the heart of the action when a story breaks, working closely with senior team members to deliver experiences that resonate across BBC News, wherever and whenever our audience encounters us.

You will be collaborating with technical, editorial and product teams from across the BBC to create elegant, delightful experiences that transcend the barriers between old and new media. We are a global brand, our audience is international and we must deliver our designs and user experiences in multiple languages so we can reach all our users.

Who are we looking for?

You've got a track record of outstanding Infographics and UX work across various different screens, be they mobile, connected TV, tablet or desktop and you've got the portfolio to prove it.

You might tend towards data visualisation, information graphics and mapping, or layout, colour and typography. Either way you will have skills you can use to create the ideal user experience. Maybe you have even got something special up your sleeve, like you're an amazing prototype builder, responsive design expert or 3D animator.

You will have a keen interest in news and current affairs, a firm grasp on how design can make a story comprehensible, compelling and relevant. You will also be able to pitch your work to people from all sorts of backgrounds.

You're comfortable applying your skills to whatever situation arises, be it a new device or an unfamiliar design package. You've got a great degree in design or the equivalent on-the-job experience.

We like people who are:

- enthusiastic about what they do and a delight to work with;
- focused on accurate, timely delivery and being the first to break the latest news;
- motivated and full of ideas;
- serious about current affairs;
- excited by information design and knowledgeable about the latest developments in technology.

Day-to-day responsibilities

- Contribute design expertise to project teams made up of journalists, product managers and developers.
- Communicate conceptual ideas and design decisions to project teams.
- Collaborate with design colleagues to produce sketched concepts, user journeys, wireframes and navigational prototypes that reflect user needs.
- Provide designs across multiple screens for projects that deliver coherent user experiences.
- Ensure accurate data representation and accessible design solutions.
- Deliver maps, charts, information graphics and branding to support daily output.
- Develop the visual design and user experience and refine towards a polished design, taking into consideration typography, iconography, layout and brand identity.
- Prioritise your own workload under guidance of other designers.
- Deliver information graphics and user experiences that can be easily re-worked to accommodate multiple languages.

Competencies

You'll need to be able to do the following:

Communication

- Speak and write outstanding English clearly and concise
- Be able to present opinions to your peers
- Use appropriate body language
- Be proactive when communicating

Analytical and creative thinking

- Simplify problems into parts
- Identify key data needed to support your decisions
- See a range of potential applications

Orientation to learn

- Vigorously pursue your own development
- Always be willing to accept new or extra work to stretch your abilities
- Mentor/coach less experienced people

Managing relations and teamwork

- Build strong internal and external relationships



- Actively participate in team working
- Build bridges where none existed before
- Treat others with courtesy

Drive for results

- Deliver ahead of expectations
- Take ownership and accountability
- Make a sustained effort

Resilience and flexibility

- Positively embrace new ways of working
- Challenge the status quo
- Be consistently positive

Planning and organising

- Keep track of your own workload and make effective use of your own time
- Keep appropriate people well informed of plans, progress, etc.