

Job title	Senior Economist		
Job family	Policy	Band	E

Job purpose

To contribute to policy development through advice on policy, regulation and economics across the range of the BBC's activity.

Key responsibilities and accountabilities

- Reporting to the BBC's Chief Economist, responsible for providing day-to-day advice on regulatory and economic issues relevant to the BBC, at a UK and EU level.
- Contribute to policy development across the range of the BBC's activity, represent the BBC's interests with external stakeholders.
- Provide economic advice on policy developments relevant to the BBC including regulation of the communications sectors at a UK and EU level.
- Ensure that the BBC is properly informed by and helps to shape its political and regulatory environments through external representation at UK level.
- Facilitate the delivery of the BBC's policy priorities and support the regulatory approval of business initiatives.
- Provide analysis, research and economic expertise and support to the Policy team and the wider BBC.
- Be responsible for drafting high quality reports and regulatory submissions/responses to UK Government and Ofcom, and briefing documents for the BBC Board and senior management.
- Anticipate and monitor communications sector related policy and regulatory initiatives in the UK and EU, including those driven by UK Government and Ofcom, and to advise on BBC implications.
- Lead advice on and manage the engagement of specialist economic consultants by Policy to ensure that the BBC receives 'best value' economic advice.

Knowledge, skills, training and experience

Essential

- A proven track record as an economist or competition policy specialist, gained within either a competition/regulatory authority, government department undertaking policy formulation in the communications sector, a consulting environment or a major communications sector company
- A track record as an effective communicator with strong interpersonal skills, confident presenting complex data and arguments, advising senior managers and stakeholders, and engaging with external government and regulatory authorities, on a range of economic and regulatory issues
- Strong quantitative skills, and a proven track record of applying econometrics
- A clear understanding of the legislative and regulatory framework of the communications sector in the UK and, preferably, internationally
- Ability to anticipate and assess key industry issues and to understand how audience and market behaviour is affected by regulatory intervention
- Experience of engaging with government and regulatory authorities on a range of policy issues
- Proven ability to evaluate complex issues and policy options and propose effective solutions
- Excellent written and oral communications skills. The ability to influence internal and external stakeholders effectively are both essential
- Ability to define the scope of work streams and to manage project processes and outputs to a high standard of quality and timeliness
- Experience of working in a high-pressure environment and managing conflicting priorities
- Educated to degree level or equivalent in economics

Desirable

- A Masters level degree in economics
- Financial modelling to examine complex problems and inform policy making

Job impact**Financial**

No budget responsibility.

Reports

No direct or indirect reports.

Other information**For Reward team use only**

Job Code	
Definition:	Support

This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.

Job impact

Strategic thinking – able to identify a vision along with the plans which need to be implemented to meet the end goal, evaluating situations, decisions and issues in the short, medium and long term.

Analytical thinking - able to simplify complex problems, processes or projects into component parts explore and evaluate them systematically.

Creative Thinking - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.

Collaborating across boundaries – challenges systems, processes and people that block collaboration, connects people, ideas, processes and issues, sets an example by sharing resources, knowledge ideas and skills across the organisation, builds helpful, productive relationships across the organisation.

Planning and organising - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.

Communication - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

Influencing and persuading - able to present sound and well reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing relationships and team working - able to build and maintain effective working relationships with a range of people. Works co-operatively with others to be part of a team, as opposed to working separately or competitively.

Resilience - manages personal effectiveness by managing emotions in the face of pressure, set backs or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.