

Video Journalist, BBC Africa Digital)

Appendix:

Division: World Service, Africa

Reports to (title): Senior Journalist Team Manager, BBC Africa Digital

Location base: Nairobi

Duration: one year

Job Description: The Video Journalist will be responsible for gathering and producing sharable original video for our digital platforms. The successful candidate must have demonstrable experience in originating, filming, editing and curating engaging social and digital content and an understanding of African current affairs and the audience. The ability to distil complex topics into sharable content is highly desired. You must have fluency in written and spoken English. Ability to film, edit using FCPX or equivalent video editing software as well as the likes of Photoshop to a high standard is a must.

You will be required to, develop (structure and script/storyboard) and remote produce social and digital content produced by stringers so that the final output is of highest quality. Able to build and maintain effective working relationships with a range of people for video gathering in African countries.

Main responsibilities:

- To come up with original ideas and storytelling techniques for digital coverage to serve African audiences on the continent.
- To identify content which will resonate with other African language services.
- To develop, produce, film and edit digital videos to a high technical and editorial standard.
- Exercise editorial judgment in developing story ideas and producing accurate and impartial journalism
- Demonstrate a passion for African news and trends and a thorough knowledge and understanding of current affairs for audiences on the continent and the diaspora.
- To work closely with teams across BBC Africa Hub to make their journalism work for digital video platforms and helping them with scripting and storyboarding.
- You'll need to be adept at producing content for underserved and younger audiences.
- To show visual creativity in the use of pictures and graphics to illustrate and explain data stories.
- Understand video requirements of different social platforms.
- Experienced in the use of digital analytics to maximise the impact of our videos and drive change when needed.
- Demonstrable knowledge of digital platforms - the BBC's and others - and the different ways audiences are consuming news.
- Sound understanding of the BBC's editorial guidelines, along with a commitment to the editorial aims of BBC News.

ESSENTIAL KNOWLEDGE, SKILLS AND EXPERIENCE

- Significant demonstrable digital journalism experience
- Digital filming and editing experience
- Experience in developing digital short and medium form feature and investigative content – from idea generation to proposal stage.
- Strong knowledge of Africa news and current affairs beyond Kenya is requirement
- Understanding of Young African audiences and digital platforms
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC
- Effective planning and organizing skills, ability to concentrate on several areas of work at one time, prioritizing, delivering consistently to deadlines and reacting positively to changes and conflicting priorities
- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances
- An understanding of Health & Safety procedures and how it applies to broadcasting
- Experience in managing budgets and observing tight financial targets.
- A high level of editorial awareness and judgement in line with the BBC's and News Directorate policy.
- A thorough knowledge of the African media market and the changing needs of the audience.
- Fluency in Swahili, French, Hausa or another African language desirable.