

## **BBC WORLD SERVICE JOB SPECIFICATION**

<b>Designation:</b>	Broadcast Journalist (Video), BBC Hausa Service
<b>Division:</b>	BBC World Service
<b>Reports to:</b>	Editor Hausa Service
<b>Grade:</b>	Local terms & conditions
<b>Location:</b>	Lagos
<b>Working pattern:</b>	Continuing Contract

Africa's media landscape is changing. It is one of the fastest developing news markets in the world with mobile technology transforming lives, internet connectivity increasing, the radio market remaining relatively strong and Television migrating from analogue to digital.

By joining BBC Hausa, you'll be a part of the team for a leading international broadcaster the BBC World Service which reaches more than 90 million people in Africa weekly on Radio, TV, Online (language sites and bbcafrica.com), Mobile and Social Media. We broadcast to Africa in seven languages: English, French, Hausa, Great Lakes, Pidgin, Somali, and Swahili. BBC Hausa is the lead provider of radio and digital news in Nigeria and operates the one of Africa's top Hausa digital sites.

You'll be based in Lagos you will be working closely with our new digital language services Pidgin, Igbo and Yoruba team but maintaining relationship with your home department in Abuja.

Are you a creative and versatile journalist, with a strong understanding of what makes good digital video and how video is consumed on digital platforms? We're looking for journalist who is passionate evangelist about digital video storytelling. You'll have eye for a good story and the ability to tell the digital stories in Hausa and English. It would advantageous if you also boasted language skills in Igbo, Pidgin or Yoruba. All candidates will be expected to demonstrate a clear understanding of digital platforms as well as video editing skills.

### **MAIN DUTIES**

- Work with other members of the Hausa team and the wider BBC Africa newsroom to identify and produce creative and innovative video news content.
- Working to short deadlines for breaking and developing stories.
- Re-version BBC material with a mobile audience in mind.
- Research, storyboard and produce stories.
- Create headlines and video teasers to promote our stories and reach as wide an audience as possible.
- Contribute ideas and angles to meetings on how to cover the main news of the day.
- To show visual creativity in the use of pictures and graphics to illustrate and explain fast-moving events and complex stories.

- Understand the video requirements of different social platforms.
- Working to short deadlines for breaking and developing stories.
- All staff may be required to work with or move to other teams, and to have the ability to work across a range of skills and in a flexible manner, and to carry out these responsibilities in accordance with the BBC's overall standards and values.
- The job holder will be expected to work and think collaboratively at all times - both within
- World Service and across the wider BBC.

## **SKILLS AND EXPERIENCE**

- A full command and up to date knowledge of written and spoken Hausa
- Experience of video production, editing and storytelling.
- In depth understanding of digital and social platforms - the BBC's and others - and the different ways audiences are consuming news in Africa
- Experience of using video editing software similar to Q-edit or FCPX.
- A good knowledge of English including complete comprehension of written and spoken English and the ability to communicate effectively.
- Wide and up to date familiarity with the area/s to which the Service broadcasts including Africa and an in-depth understanding of the area/s history, politics, social issues and culture as well as the changing needs of the audience. An extensive knowledge of the media situation in the target area and the way it is developing.
- Ability to work well with other producers, reporters and teams.
- Proven editorial judgment and flair, able to make sound decisions quickly.
- Knowledge of the BBC's Editorial Guidelines and commitment to the editorial aims of BBC News.
- Ability to work well with other producers, reporters and teams.
- Must be able to work well and calmly in a live newsroom environment; handle a rapidly changing news agenda, and have the temperament to enjoy the process.
- Must be able to demonstrate sense of visual awareness as well as technical aptitude.
- Knowledge of Health and Safety policies and practices.

## **COMPETENCIES**

### **Decision Making**

Is ready and able to take the initiative, originate action and be responsible for the consequences of the decisions made.

### **Imagination / Creative Thinking**

Translates news and current affairs into high quality video content through a detailed understanding of the requirements of digital and social media and possession of the necessary writing, directing and reporting skills.

### **Planning and organizing**

Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritizes and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.

### **Resilience**

Can maintain personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterized by commitment, motivation and energy.

**Influencing and persuading**

Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behavior change.

**Managing relationships and team working**

Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

**Editorial Judgment**

Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.

