

Appendix –

There may be sub-sets of the generic job described above which require additional technical skills. This appendix to the generic job description can be developed to cover such situations.

Division	News
Reports to (title)	Richard Frediani, Editor, BBC Breakfast
Location base	Media City, Salford

Role content	
<p>BBC Breakfast is seeking a main presenter to work with Dan Walker, Naga Munchetty and Charlie Stayt on the UK’s most watched morning show. With 6 million viewers every morning, the flagship Breakfast show combines news, sport, business and entertainment with real life stories. It’s key role is to inform and entertain viewers with everything they need for the day ahead.</p>	
Additional job specific responsibilities and accountabilities	
<p>A BBC Breakfast presenter needs to combine the knowledge and confidence to deal with the main stories and the ability to entertain and inform millions of viewers.</p> <p>We are looking for someone with significant broadcasting experience who is confident at setting the day’s agenda in a way that is relevant and relatable to the BBC Breakfast audience.</p>	
COMPETENCIES AND SKILLS	
<p>The successful candidate must combine the unique challenge of this key role on BBC One broadcasting to a mass mainstream audience and delivering our highest standards of public service journalism.</p> <p>They will also be as comfortable discussing popular culture and real life issues as they are in politics and news. You will be authoritative and experienced and can handle breaking news, whilst also being warm, entertaining and able to offer our viewers great company to create a daily viewing habit.</p> <p>In this role the presenter needs to demonstrate the ability to connect and reflect the diversity of the UK.</p> <p>The successful candidate will have:</p> <ul style="list-style-type: none"> • Significant experience of interviewing a broad range of guests, both live and pre-recorded, from senior politicians and major public figures to guests with an emotive story. • Demonstrable experience and skills of presenting network news magazine programme that involve a large amount of unpredictable live content and the ability to fill gaps and adapt seamlessly when required. 	

- Regular presenting of network Outside Broadcasts and prepared to travel across the UK, or abroad, as requested.
- Ability to identify and develop news lines within a live interview.
- Excellent knowledge of a broad range of subject areas from politics and national issues through to mainstream sports and popular culture.
- Demonstrable and deep understanding of the BBC Breakfast audience and agenda with the ability to connect with viewers around the UK.
- Skilled at presenting across different media platforms, with a proven ability to make impact on digital media.
- Experience of instilling confidence in editorial and production teams, working collaboratively with them by being involved in the preparation and planning of output content and bringing programme ideas to the table.

Approval	
Manager	Richard Frediani
HR Business Partner	Paula Greenwood
Date	June 2021