

JOB DESCRIPTION

BBC NEWS WEBSITE

Job Title: Digital Journalist, Asia edition, BBC News website
Grade: Permanent contract
Base: Singapore
Reports to: Asia Editor, BBC News Online

BBC NEWS

The BBC News website's Asia edition comprises an Asia News front page specially curated for audiences in the region. It includes pages for Asia, China, India and Australia. Content produced by the website's Asian teams is used across all other editions of the BBC News website and on the BBC homepages.

The successful candidate will work on the website and its associated services, primarily in text and video. You will also work closely with BBC World News television and newsgathering teams based in the Singapore bureau.

JOB PURPOSE

To work on the Singapore-based Asia desk for BBC News Online primarily in text but also – as required - in video and audio. The journalist is expected to write and produce news, explainers, features and social-friendly takes on stories from around Asia.

PRINCIPAL RESPONSIBILITIES

- Day-to-day reporting on Asian news events and issues
- Coming up with new and imaginative angles to major stories
- Devising creative ways of telling stories on our digital platforms
- Maintaining knowledge of the region and contacts
- Navigating social media platforms to source stories and perspectives
- Willingness to work across a range of skills to BBC standards and values

SKILLS & ABILITIES

Proven experience of working in a digital news environment with demonstrable experience in new forms of storytelling

Excellent writing skills and the ability to produce clean, clear news stories, under the tightest of deadlines

Central to the role is the ability to think up imaginative and innovative ways of presenting stories for our digital platforms

The successful candidate will have social media expertise with experience of social newsgathering from the wide variety of platforms popular across Asia

A clear sense of how to integrate social media, video and graphics into our coverage and an understanding of how mobile devices are transforming storytelling

An understanding of and experience with audience engagement and analytics

An understanding of what makes good digital video and experience in producing such video is a strong advantage

Broad knowledge of and interest in global and Asian news and themes and a track record of reporting in Asian nations is strongly preferred

Ability to produce accessible and thought-provoking features which demonstrate a deep understanding of the issues

Fluency in a regional language is an advantage

Ability to acquire technical skills and operate seamlessly across a number of platforms is an advantage

Commitment to the aims, objectives and standards of BBC News

Competencies

(The term competency refers to the skills, knowledge and core behaviours required to perform a job, or an element of it, successfully. Qualifications usually measure outcomes or what is done, competencies measure how you do it. The interview questions are structured around the role's core competencies)

Editorial Judgement: Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.

Creative thinking: Translates news and current affairs into high quality coverage through a detailed understanding of the requirements of the BBC News website and possession of the necessary writing, directing and reporting skills.

Managing relationships and team working: Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

Subject Knowledge: Demonstrates an expanding knowledge of international news and current events in general and specific areas of expertise in particular, including language skills. Develops increasingly useful and exclusive sources of information.

Analytical Skills: Simplifies complex problems, processes or projects. Identifies causal relationships and constructs frameworks for problem-solving and/or development.

Planning and Organising: Thinks ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues such as deadlines, staffing and resource requirements.

Decision Making: Is ready and able to take the initiative, originate action and be responsible for the consequences of decisions.

Influencing Others: Presents sound and well-reasoned arguments to convince others. Draws from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Communication: The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.