

<b>Job title</b>	<b>Senior Journalist</b>		
<b>Job family</b>	<b>Journalism</b>	<b>Band</b>	<b>D</b>

**Job purpose**

Responsible for an area of output, including editorial control, reporting, selection and compilation of material, production, leading teams and planning and implementing effective use of resources.

**Key responsibilities and accountabilities**

- Responsible for originating and producing stories which may include scripting, editing, outputting, filming and presenting content across a range of BBC output.
- Commission and select relevant materials ensuring they meet expectations of our audiences and adhere to the BBC’s editorial guidelines.
- May be required to undertake on-air reporting, may be required to film and edit material for broadcast where appropriate.
- May include the production and presentation of live or recorded programmes.
- May be required to present live or recorded content on radio, TV or online.
- As required, to allocate work to a team and check progress; ensure the professional contribution of staff and the quality of output.
- Seek ways to increase diversity in our workforce and to ensure that our output reflects the audiences we serve.
- Deliver journalism of the highest standard and within the required timeframe using available resources.
- To act as a facilitator of change, clearly communicating and distributing best practices between teams.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- At all times to carry out duties in accordance with the BBC health and safety policy.

**Knowledge, skills, training and experience**

**Essential**

- A high standard of editorial judgment, writing ability and production skills based on substantial broadcast journalism experience.
- Maximises opportunities offered by existing and emerging technologies to their fullest extent.
- Ability to work effectively as a member of more than one team. Resolving conflicts as necessary.
- Ability to manage resources, staff, technical facilities and budgets, in order to make challenging broadcasting in the most cost effective manner.
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
- Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.
- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.

- An understanding of health and safety procedures and how they apply to broadcasting.

**Job impact**

**Decision making**

Significant level of responsibility. Uses initiative but seeks guidance where necessary. No line management responsibility but may mentor more junior staff.

**Scope**

A senior journalist covering a wide range of journalism activity, with significant experience and responsibility for programme/content creation.

**Other information**

**For Reward team use only**

Job Code

Definition:

Content

*This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.*

**Appendix**

There may be sub-sets of the generic job described above which require additional technical skills. This appendix to the generic job description can be developed to cover such situations

<b>Division</b>	<b>World Service Languages</b>
<b>Reports to (title)</b>	<b>Assistant Editor</b>
<b>Location base</b>	<b>Delhi</b>

**Organisation structure**

BBC World Service, as part of BBC News, is an international multimedia broadcaster, delivering a wide range of language and regional services to serve global audiences. It uses multiple platforms to reach its weekly audience of 394 million across 42 languages. BBC

World Service is committed to impartiality, and promotes access to independent and accurate news and provides media literacy training.

Challenging disinformation is a strategic objective for World Service and it is now setting up a new Disinformation Unit to tackle fake news. Producing high-impact and original journalism, the unit will work closely with our six Indian language services, based in Delhi, to provide our global audiences with reliable news to spot disinformation and keep themselves immune from fake news.

### **Additional job specific responsibilities and accountabilities**

#### ***Roles and Responsibilities***

- Overseeing systematic tracking of spread of disinformation in Indian Languages (inc English) across global digital platforms using analytic tools and traditional journalism techniques.
- Tracking and highlighting stories, trends and narratives focused on Indian disinformation, and producing first-class multi-platform content based on those observations for Language Services and wider BBC.
- Leading and advising team and wider BBC on key trends and actors in the Indian disinformation ecosystem.
- Producing and commissioning human interest stories that show the impact of disinformation and conspiracy theories on people's lives
- Monitoring closed or anonymous groups on social media that could be source of disinformation
- Identification and production of accurate, fast-reaction reports to debunk viral misinformation that matters to Language Services and their audiences
- Planning for coverage of major news events which might give rise to disinformation (eg. Elections)
- Going on air, if necessary, to share editorial insights with our audiences
- Working closely with other BBC editorial teams in Delhi and the UK to ensure impactful content production and coordinated roll-outs.
- Liaising with social teams in BBC News to amplify the reach and impact of our original content

- Using audience participation tools and collaborating with Marketing and Audiences, SEO and UGC teams, etc. to be aware of our audiences' needs and interests and engage with them
- Deputizing for the Disinformation Assistant Editor and signing-off content whenever necessary

### ***Additional skills/knowledge***

- Fluent/excellent written and spoken English and at least one Indian Language.
- A deep understanding of the research, monitoring and analytics skills, tools and workflow needed for successful disinformation journalism.
- Proven experience of producing creative, high-impact, insightful disinformation/fact-checking journalism across multiple BBC platforms.
- Strong working knowledge of the data and analytics tools available and demonstrable evidence of using them effectively.
- Practical understanding of the BBC commissioning process, and experience of delivering stories/investigations successfully across the BBC
- Excellent communication skills and a collaborative mindset, with demonstrable experience of working successfully with editorial teams in a dispersed operation.
- A clear understanding of BBC's editorial policy as well as procedures around investigations, and experience of dealing with legally tricky stories.
- A clear understanding of the needs and profile of our target audiences across World Service and the ability to translate these into imaginative and compelling multi-platform content.
- The ability to plan and organize time and resources effectively and to manage projects and teams to hit sometimes tight deadlines.