

BBC WORLD SERVICE

JOB DESCRIPTION

Job Title: Bilingual Reporter (Science & Health) BBC Hindi

Location: Delhi

Grade: Local terms & conditions

Contract: Continuing

CONTEXT

BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences. It uses multiple platforms to reach its weekly audience of 320 million globally, including TV, digital platforms including social media, AM, FM, shortwave, digital satellite and cable channels. As part of an historic and exciting expansion, the BBC World Service has introduced four new language services serving audiences in India – Gujarati, Marathi, Punjabi and Telugu – to work alongside two existing services, BBC Hindi and BBC Tamil. BBC Hindi has a 24*7 website with a very vibrant social media presence and presence on radio platform. BBC Hindi has a specific focus on women and young audience.

All six Indian language services are based predominantly in the BBC's Delhi bureau, working closely and collaboratively with all teams in that office and with teams in the BBC's headquarters in London to deliver the best service for BBC audiences.

JOB PURPOSE

☐ The BBC Hindi reporter will play a crucial role within the service, with TV and digital output. Not only will they be providing timely, expert and authoritative coverage of news and current affairs events in South Asia, but they will be advising teams on science & health related stories in the patch for wider BBC consumption also. The incumbent will be required to report for multi-platform outlets, including television, online and social media and radio in Hindi.

☐ To provide timely, expert and authoritative news coverage and analysis on India and South Asia with specific focus on science & health related issues fully observing BBC Editorial Guidelines.

☐ To advise the Hindi service Editor, Planning Editor (India) and the wider BBC about news topics and events on a daily basis.

☐ To pitch original stories with digital treatments, making sure that they work for online, social and TV platforms.

☐ To supply material in a timely fashion for broadcast in Hindi and English.

☐ To follow safety requirements and instructions, especially in relation to emergencies; and to report any accidents, dangerous situations or defects in safety arrangements.

☒ To carry out all BBC instructions regarding business expenditure including timely and accurate filing of expenses claims.

☒ The successful candidate must have excellent skills in both written and spoken Hindi, as well as a good feel for strong and distinctive stories.

☒ High level spoken and written English is desirable.

☒ S/he will be expected to work flexibly as required.

MAIN DUTIES

Broadcast Coverage

☒ To broadcast in Hindi and English on news topics and events specially related to science & health related issues in a manner which is timely, authoritative, lively and interesting, and readily understandable by a non-specialist audience.

☒ To deliver story treatments which are innovative and engaging for digital platforms.

☒ To be able to use social platforms to inform newsgathering decisions.

☒ Have a good sense of spotting stories and subjects which would trend or go viral digitally.

☒ To alert editors to breaking news and be ready to file accurate, immediate on-the-spot reports.

☒ To be prepared to check and advise against coverage when news agencies or other organisations' reports are unreliable.

☒ To help provide contact numbers, interviewees, set up discussion programmes, and provide other programme material to the BBC.

☒ To maintain regular and clear communication with the Service Editor & Planning Editor (India) on the reporter's movements and contact numbers at all times through the assignment.

☒ To travel within the target region and beyond on reporting trips, assignments and for training.

Advice & Briefing

☒ To provide regular advice on news developments, briefings on government policy, guidance on agency or newspaper stories and provide input into BBC South Asia's broadcasting strategy.

☒ To supply original items for the BBC South Asia's news output, coming up with a stream of realistic and costed coverage ideas, working collaboratively with any other members of the team.

☒ Contributing constructively to playbacks, programme reviews and editorial discussions to improve programme quality.

SKILLS, KNOWLEDGE AND EXPERIENCE REQUIRED

☒ Outstanding language skills specifically fluent broadcast able and written Hindi

- ☑ High level written and spoken English is desirable.
- ☑ A thorough knowledge of science & health related topics together with an understanding of national/international affairs
- ☑ Excellent independent and balanced editorial judgement. A thorough familiarity with the region and an in depth knowledge of the audience requirements, and a good understanding of youth issues and the media interests of various age groups.
- ☑ A good understanding of digital platforms and the types of content which do well on them.
- ☑ A knowledge of and aptitude for information technology skills.
- ☑ A demonstrable interest and proven track record in social media.
- ☑ Ability to convey story and programme ideas and to contribute fully to the planning process.
- ☑ Ability to learn new skills (technically and editorially) and to accept direct and unambiguous feedback.
- ☑ Ability to remain calm when working to deadlines, apply sensible work priorities and pace him/herself through assignments.
- ☑ A comprehensive knowledge of BBC Health & Safety procedures.

COMPETENCIES

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

Editorial Judgement - demonstrates balanced and objective judgement based on a thorough understanding of BBC Editorial Guidelines, target audience, programme and department objectives. Makes the right editorial decisions, taking account of conflicting views where necessary. Ability to explain domestic and regional stories to a pan Africa and international audience.

Creative Thinking - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.

Planning and organisation - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.

Communication - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

Influencing and persuading - able to present sound and well reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing relationships and team working - able to build and maintain effective working relationships with a range of people. Works co-operatively with others to be part of a team, as opposed to working separately or competitively.

Resilience - manages personal effectiveness by managing emotions in the face of pressure, set backs or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.

Flexibility - adapts and works effectively with a variety of situations, individuals or groups. Able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.

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(A job specification is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete and detailed account of all aspects of the duties involved.)