

<b>Job title</b>	<b>Chief Presenter (News and Analysis)</b>		
<b>Job family</b>	<b>Presenter</b>	<b>Band</b>	<b>Fp</b>

**Job purpose**

Presentation of news and review programmes on TV and/or radio that frequently influence the broader news arena. Will include contributions from UK-wide and national politicians, international policy makers, organisation leaders and opinion formers. Must be able to adapt on air to changing circumstances, have high level interviewing skills to get the best out of the people being interviewed and hold them to account.

These roles require a high level of broadcasting skills which gives them the credibility and self-assurance they need to present programmes that carry a high corporate reputational risk among UK audiences and/or key policy makers with long term influence on the corporation. These roles are the most significant to editorial agenda, frequently influencing the broader news arena.

Job holders will provide significant input to the development of the programme content.

To be effective in these roles they need experience which will have given them broad and sometimes in-depth specialist knowhow of news and current affairs in order to put the messages into context.

Impact is on UK-wide audiences.

**Key responsibilities and accountabilities**

The information below provides an indication of the responsibilities and accountabilities associated with this job. The specific responsibilities and accountabilities, as well as the extent to which each of them will be required in any particular case, will vary based on the individual requirements of each role.

- Presents key BBC branded news and current affairs programmes on BBC TV, Radio and Online.
- Will have an influence on the editorial direction of the programme and a significant influence on the content, sequence and presentation.
- Has significant network broadcasting experience
- Has an established presentation style, completely fluent, engages the viewer/listener and reflects the BBC. Adapts style for different articles and different audiences, can be relied upon to cover gaps/adapt seamlessly when required.
- Instil confidence in the wider production and editorial team.
- Broadcast in a manner which is timely, self-assured, engaging and readily understandable by a non-specialist audience, making complex issues accessible.
- Generate ideas and stories; contribute to the creative treatment of an item or programme; provide clear treatments and proposals, ensuring consistency of content, quality and style.
- Be involved in the preparation for and present output content meeting high journalistic standards and fully observing the BBC Editorial Guidelines.
- Make the best use of new technologies – in particular developments in social media – in delivering our journalism to audiences and set an example in learning to operate new systems and adapting to different working methods.
- Liaise closely with other team members and with other departments in the BBC, to ensure that output material is distributed, duplication is avoided and best practice is upheld.

- Have an organised approach to work, and the ability to meet tight deadlines with a minimum of supervision.
- Attend and assist PR and marketing as required.
- Be engaged on social media.
- At all times to carry out duties in accordance with the BBC health and safety policy.
- Spend all working time preparing for or appearing on air.

### Knowledge, skills, training and experience

#### Essential

- An experienced presenter with significant industry standing, that has proved their ability on other programmes.
- Able to adapt on air with no warning.
- A thorough understanding of production methods used in BBC news and the ability to adapt to new media.
- A thorough understanding of the content and context of the articles being broadcast.
- Able to present or report on location as required – with the appropriate training and knowledge of the BBC's safety guidelines.
- Demonstrates balanced and impartial judgement.
- Demonstrates proficiency in the use of broadcast and computer based technology and stays abreast of developments in this field.
- Excellent team working and ability to build strong relationships with key people in other parts of the BBC.
- Ability to convey story and programme ideas and to contribute fully to the planning process.
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
- Ability to convey story and programme ideas and to contribute fully to the planning process.
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
- An understanding of health and safety procedures and how they apply to broadcasting.

### Job impact

#### *Decision making*

- Will interview probing the responses to get to the answers the public are interested in and holding significant policy makers to account.
- Can vary the content of an interview while on air. Work with very high profile guests while maintaining a very professional, calm and credible approach.
- Know that editorial policies and standards are being complied to.

**Scope**

Programmes are broadcast across the whole UK on UK Wide BBC TV and radio.

Examples of Programme Roles that Map to this Generic Job Description Roles presenting on:

- BBC Breakfast,
- BBC News Channel,
- BBC Ten

**Other information**

**For Reward team use only**

Job Code

Definition:

Content

*This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.*