

Job title	Senior Journalist		
Job family	Journalism	Proposed band	D

Job purpose

Responsible for an area of output, including editorial control, reporting, selection and compilation of material, production, leading teams and planning and implementing effective use of resources.

Key responsibilities and accountabilities

- Responsible for originating and producing stories which may include scripting, editing, outputting, filming and presenting content across a range of BBC output.
- Commission and select relevant materials ensuring they meet expectations of our audiences and adhere to the BBC’s editorial
- May be required to undertake On-Air reporting, may be required to film and edit material for broadcast where appropriate.
- May include the production and presentation of programmes. This might be live or recorded.
- May be required to present the content on radio, TV or on line. This might be live or recorded.
- As required, to allocate work to a team and check progress; ensure the professional contribution of staff and the quality of output.
- Seek ways to increase diversity in our workforce and to ensure that our output reflects the audiences we serve.
- Deliver journalism of the highest standard and within the required timeframe using available resources.
- To act as a facilitator of change, clearly communicating and sharing best practices are shared between teams.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- At all times to carry out duties in accordance with the BBC Health and Safety policy.

Knowledge, skills, training and experience

Essential

- A thorough understanding of production methods used in BBC news and the ability to adapt to new media.
- A high standard of editorial judgment, writing ability and production skills based on substantial broadcast journalism experience.
- Exploits opportunities offered by existing and emerging technologies to their fullest extent.
- Ability to work effectively as a member of more than one team. Resolving conflicts as necessary.
- Ability to manage resources, staff, technical facilities and budgets, in order to make challenging broadcasting in the most cost effective manner.
- Demonstrates a commitment to improving diversity in the BBC and understands

- how individual differences can benefit the BBC.
- Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.
 - Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
 - The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
 - An understanding of Health & Safety procedures and how it applies to broadcasting.

Job impact

Decision making

Significant level of responsibility. Exercises autonomy but seeks guidance where necessary. No formal management responsibility but may informally manage more Junior staff.

Scope

A senior journalist covering a wide range of journalism activity, with significant experience and responsibility for programme/content creation.

Other information

For Reward team use only

Job Code	
Definition:	Content

This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.

Appendix

There may be sub-sets of the generic job described above which require additional technical skills. This appendix to the generic job description can be developed to cover such situations.

Division	World Service Languages
Reports to (title)	News Editor, Burmese Service
Location base	London

Organisation structure	<p>BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences. It uses multiple platforms to reach its weekly audience of 320 million globally, including TV, digital platforms including social media, AM, FM, shortwave, digital satellite and cable channels.</p> <p>The BBC World Service’s Burmese Service is a well-known and highly respected news service in Burma, providing up-to-date news and current affairs in Burmese and covering both domestic and international news stories. It is multiplatform, with a multimedia website with a focus on digital video, text, interactivity for both desktop and mobile platforms, and a daily TV news programme in Burmese. The service aims to make international news relevant to Myanmar audience, and bring international perspectives to bear on Myanmar and global developments. Our service brings quality, impartial, original journalism with news and current affairs to the Burmese speaking region.</p>
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<p>Role Responsibility</p> <p>The Senior Journalist (Multimedia) will work with the News Editor and the Senior Journalist Team Manager (Production) supervising a team of Journalists in shaping on-the-day content for BBC Burmese both digitally and on TV and radio.</p> <p>The successful candidate will work as part of the editorial team responsible for carrying out the main editorial, managerial and administrative tasks, to ensure the multi-media output conforms to BBC Editorial Guidelines is lively and interesting and of relevance to the target area.</p> <p>The Ideal Candidate</p> <p>You will need to bring ideas and passion by the bucket load. You’ll need to have digital journalism skills, motivation and resilience to lead a team of Journalists in a fast-paced newsroom, working to tight deadlines and delivering for an audience who mainly consume our content on social media. You must have sound and balanced editorial judgment and excellent written and spoken Burmese to be part of this multimedia operation.</p>
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Additional job specific responsibilities and accountabilities

- To use editorial judgement, creativity and flair to make original and compelling multiplatform content.
- To work across both our online, radio and TV output on a rotation.
- To have in-depth knowledge of the audience needs in Myanmar and South East Asia both digitally and on TV.
- To be able to think of new and creative treatments for digital and social platforms, that can also work on TV.
- To be able to write quickly, clearly and engagingly and sub-edit or rework scripts that can be used by other languages.
- To be aware of social trends in Myanmar and South East Asia, and be able to make informed decisions on upcoming stories based on these.
- To work with graphic designers to produce creative and original graphics sequences, that can be reversioned and used by other BBC departments.
- To liaise closely with senior colleagues from language services, Newsgathering, Planning, reporters and producers across BBC departments in London and abroad.
- To advise Burmese language TV and digital teams on picture rights and cleared content.
- To be responsible for thinking through and around editorial problems, developing realistic alternative strategies and approaches.
- To maintain professional journalistic standards of accuracy, impartiality and fair dealing and adhering to the BBC's Editorial guidelines.
- To offer ideas for sequences, packages and programme content for daily output and future diary events. To suggest new angles on existing stories and to put forward stories not yet covered. To understand the Burmese language strategy and to suggest ideas appropriate to its distinctive style and content.
- To work alongside the Planning teams in London and other central language services to ensure high impact pieces are commissioned from correspondents and make it onto other outlets.
- To show up to date awareness of the competition and mass media markets in Myanmar.
- To be responsible for studio production of live and pre-recorded programmes. To respond to breaking stories whilst on air and to resolve technical difficulties.
- After appropriate training, to be able to use a range of audio & digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To ensure that BBC Editorial guidelines and all relevant legal, contractual and copyright requirements are met, referring upwards in cases of difficulty or doubt.
- To have appropriate understanding of programme budgets and be responsible for efficient use of allocated resources.
- To deputise for the Service Editor as required.
- To work flexibly as required.

Approval

JOB DESCRIPTION



Manager	Soe Win Than, News Editor, BBC News Burmese
HR Business Partner	Ida Lucedarska-Slack
Date	26.04.18