

JOB DESCRIPTION

BBC NEWS WEBSITE

Job Title: Digital Journalist, Asia edition, BBC News website
Grade: 12 month contract
Base: Singapore
Reports to: Asia Editor, BBC News Online

BBC NEWS

The BBC News website's Asia edition comprises an Asia News front page specially curated for audiences in the region. It includes pages for Asia, China, India and Australia. Content produced by the website's Asian teams is used across all other editions of the BBC News website and on the BBC homepages.

The successful candidate will work on the website and its associated services, primarily in text and video. You will also work closely with BBC World News television and newsgathering teams based in the Singapore bureau.

JOB PURPOSE

To work on the Singapore-based Asia desk for BBC News Online primarily in text but also – as required - in video and audio. The journalist is expected to write and produce multi-media news, background analysis and features on stories from around Asia.

PRINCIPAL RESPONSIBILITIES

- Day-to-day reporting on Asian news events and issues
- Maintaining knowledge of the region and contacts
- Helping to plan and devise new and imaginative angles to major stories
- Working closely with our social media producer to source original stories
- Willingness to work across a range of skills to BBC standards and values

SKILLS & ABILITIES

- Proven text journalism skills; Ability to produce clean, clear news stories, under the tightest of deadlines
- Broad knowledge of and interest in international affairs; Asia-Pacific affairs, news sources and issues
- Track record of reporting in these areas; time spent in Asian nations is an advantage
- Ability to produce accessible and thought-provoking features which demonstrate a deep understanding of the issues
- Good knowledge of the social media landscape and platforms popular across Asia
- An understanding of what makes good digital video and experience in producing such video is an advantage
- A creative approach to story framing and structure that understands how mobile devices are transforming storytelling
- A regional language is an advantage

- Editorial judgment and flair
- Ability to acquire technical skills and to operate technical equipment
- Commitment to the aims, objectives and standards of BBC News online

Competencies

(The term competency refers to the skills, knowledge and core behaviours required to perform a job, or an element of it, successfully. Qualifications usually measure outcomes or what is done, competencies measure how you do it. The interview questions are structured around the role's core competencies)

Editorial Judgement: Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.

Creative thinking: Translates news and current affairs into high quality coverage through a detailed understanding of the requirements of the BBC News website and possession of the necessary writing, directing and reporting skills.

Managing relationships and team working: Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

Subject Knowledge: Demonstrates an expanding knowledge of international news and current events in general and specific areas of expertise in particular, including language skills. Develops increasingly useful and exclusive sources of information.

Analytical Skills: Simplifies complex problems, processes or projects. Identifies causal relationships and constructs frameworks for problem-solving and/or development.

Planning and Organising: Thinks ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues such as deadlines, staffing and resource requirements.

Decision Making: Is ready and able to take the initiative, originate action and be responsible for the consequences of decisions.

Influencing Others: Presents sound and well-reasoned arguments to convince others. Draws from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Communication: The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.