

**BBC WORLD SERVICE
JOB SPECIFICATION**

Designation:	Broadcast Journalist (Multimedia), London, Brazilian Service
Department:	BBC World Service – BBC Brasil
Location:	London
Grade:	Band 7
Reports To:	Service Head/ Editors/Desk Editors

ORGANISATION

Working in a multimedia team of journalists and reporting to Editors and/or Service Head. On a daily basis, reporting to Multimedia Desk Editor/Senior Producer/Editor, as appropriate. Shift work will be required which will include nights, weekends and public holidays.

JOB PURPOSE

To create original and impactful digital content for BBC Brasil.

You should be a creative and versatile journalist, with a strong understanding of what makes good digital content and how it is consumed on different platforms. A deep knowledge and experience on digital video will be an advantage. We're looking for a producer who is passionate about digital storytelling. As the digital landscape is changing you would need to be as nimble as the technologies.

You will need to ensure that any output material for which the post holder is responsible meets the standards required by the BBC.

You will need sound editorial judgment, understanding international affairs as well as Brazilian affairs, sharp editing skills and the ability respond to breaking news. Candidates should enjoy working under pressure and bring plenty of story and treatment ideas to the role.

You should be ready to deputise for editors for periods of time as required.

MAIN DUTIES

1. To research, report, write, translate, edit and adapt stories or programme material.
2. To ensure that all stories are properly illustrated with the best available images, audio, video or interactivity as appropriate.
4. To write and create original material for digital output, including social media platforms, on text stories, video and podcasts.

5. To be responsible for a moving story, amending and updating material as required. To be able to freshen a story. To be responsible for thinking through and around editorial problems, developing realistic alternative strategies and approaches.

6. To have a deep understanding of metric analytics to understand audiences needs and create content relevant for them.

8. To liaise closely with other team members and with contributors, reporters and stringers. To advise other parts of the BBC on target area affairs and be able to work across different teams.

9. To offer ideas for items, programmes/series and to actively contribute to the editorial planning process. To suggest new angles on existing stories, means of moving the story on, and to put forward stories not yet covered. To understand the Service's strategy and to suggest ideas appropriate to its distinctive style and content.

10. To ensure that BBC Editorial principles and all relevant legal, contractual and copyright requirements are met, referring upwards in cases of difficulty or doubt.

11. To build and maintain links with other areas of the BBC including BBC WS Online and BBC News to enable the efficient production of content.

12. After appropriate training, to be able to use a range of audio & digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.

13. All producers may be required to travel off base on short reporting trips and assignments, to travel to London as required and to spend longer periods of time in the target area.

14. All digital journalists may be required to work with or move to other teams and to have the ability to work across a range of skills and in a flexible manner, and to carry out these responsibilities in accordance with the BBC's overall standards and values.

KNOWLEDGE, SKILLS AND EXPERIENCE

- A full command and up to date knowledge of Portuguese as first (or equivalent) language.
- Excellent written Portuguese and an ability to use language to tell a story effectively.
- A deep knowledge and experience on digital video will be an advantage.
- Evidence of recent original journalistic work of impact in the target area.
- Experience of TV or radio presentation an advantage.

- Complete comprehension of written and spoken English and the ability to communicate effectively.
- Substantial recent and relevant full-time experience as a journalist, both in originating material and editing the work of others.
- Experience of reporting, in the field, on international and/or Portuguese-speaking political and economic issues.
- Able to demonstrate a good range of contacts for interview purposes including political and economic analysts, politicians, etc.
- Interest in a broad news agenda.
- Ability to write, adapt and translate with accuracy, clarity and style appropriate to differing audiences and forms of media, suitable for multimedia output.
- A demonstrable interest in working in a multimedia environment and in encouraging audience involvement. A demonstrable interest in online and how to exploit it for the BBC's purposes.
- Wide and up to date familiarity with the target area and an in-depth understanding of its history, politics, social issues and culture as well as the changing needs of the audience.
- A thorough knowledge and understanding of news and current affairs in the target area.
- An extensive knowledge of the media situation in the target area and the way it is developing.
- A thorough knowledge of the aims, objectives and standards of BBC World Service.
- An understanding of the BBC's distinctive news agenda and a wider interest in the strategy of the BBC as a whole.
- Experience of managing resources

COMPETENCIES

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

- **Editorial Judgement** - demonstrates balanced and objective judgement based on a thorough understanding of BBC editorial guidelines, target audience, programme and department objectives.
- **Commitment to the BBC and BBC Brasil strategy** – demonstrates an interest and willingness to help the BBC achieve its objectives in the target area.

- **Creative Thinking** - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.
- **Planning and organisation** - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.
- **Communication** - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- **Influencing and persuading** - able to present sound and well-reasoned arguments to convince others.
- **Managing relationships and team working** - able to build and maintain effective working relationships with a range of people.
- **Resilience** - manages personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.
- **Flexibility** - adapts and works effectively with a variety of situations, individuals or groups. Able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.

About the BBC:

We don't focus simply on what we do – we also care how we do it. Our values and the way we behave are important to us. Please make sure you've read about our values and behaviours in the document attached below. You'll be asked questions relating to them as part of your application for this role.

The BBC is committed to building a culturally diverse workforce and therefore strongly encourages applications from underrepresented groups. We are committed to equality of opportunity and welcome applications from individuals, regardless of their background.