

<b>Job title</b>	Production		
<b>Job family</b>	Content Production	<b>Proposed Band</b>	D
<b>REPORTING TO:</b>			
Executive Producer			
<b>OVERVIEW</b>			
<p><i>BBC StoryWorks:</i> The creative studio with newsroom values. Agile content production agency from BBC Global News Ltd, embodying the BBC's creative spark and rigorous editorial quality to help brands connect through beautifully crafted storytelling.</p> <p><i>Programme Partnerships:</i> A new division at BBC Global News. We tell the stories that make a difference but don't always make the headlines. We identify the innovation, ambition and impact of some of the most transformative endeavours shaping our world today. Industries, campaigns, causes and passions are explored and unveiled around the globe. The creative and production values of BBC StoryWorks, combined with new and exclusive global audiences – we offer our partners the chance to bring their experience and expertise to life, today.</p>			

<b>Job purpose</b>
The Producer will be a key member of a team that develops branded content to the highest creative and editorial standards, delivered on time and on budget, with adherence to BBC guidelines. This position reports to the Executive Producer

<b>Key responsibilities and accountabilities</b>
<ul style="list-style-type: none"> <li>• To produce distinctive engaging content from conception to delivery.</li> <li>• To be a key member of a production team, managing multiple clients at one time.</li> <li>• Develop and manage positive working relationships with partners and production companies and be able to give constructive feedback.</li> <li>• Contribute to the development and implementation of the department's strategy and policy.</li> <li>• Deputising where appropriate for senior team members.</li> <li>• Support the Executive Producer with project setup and project management.</li> </ul>

<b>Knowledge, skills, training and experience</b>
<ul style="list-style-type: none"> <li>• Experience in Journalism</li> <li>• Broadcast experience at Producer level.</li> <li>• Brand experience desirable.</li> <li>• Strong writing skills and ability to produce high-quality video content.</li> <li>• A thorough knowledge of BBC editorial guidelines and other compliance policies, or has the desire to glean this knowledge quickly.</li> <li>• Understands the importance of the BBC's values in accuracy and impartiality.</li> </ul>

- Proven experience of the latest production techniques and technologies.
- Excellent editorial judgement and knowledge of the target audience, their needs and expectations
- Ability to establish effective short and long term relationships with a wide range of people, talent, partners and agencies.
- Highly developed planning and organisational skills. Ability to manage several areas of work at one time, prioritising, delivering consistently to deadlines and reacting positively to changes and conflicting priorities.