

JOB DESCRIPTION

BBC NEWS WEBSITE

Job Title: Senior Digital Journalist, Asia edition, BBC News website
Grade: Six month maternity cover contract (may be extendable)
Base: Singapore
Reports to: Asia Editor, BBC News Online

BBC NEWS

The BBC News website's Asia edition comprises an Asia News front page specially curated for audiences in the region. It includes pages for Asia, China, India and Australia. Content produced by the website's Asian teams is used across all other editions of the BBC News website and on the BBC homepages.

The successful candidate will work on the website and its associated services, primarily in text and video. You will also work closely with BBC World News television and newsgathering teams based in the Singapore bureau.

You will help set the news agenda for the day and oversee the content produced by the online teams in Australia, Singapore India and elsewhere.

JOB PURPOSE

To work on the Singapore-based Asia desk for BBC News Online in text and as required in video. The journalist is expected to manage multiple indexes and staff across the region. You will commission, write, edit and publish news, explainers, social stories and digital video from around Asia.

PRINCIPAL RESPONSIBILITIES

- Commissioning, editing and publishing news, analysis, visual journalism and features on the website
- Managing the Asia front page and the Asia, China, India and Australia indexes as well as others when required
- Subbing news and features, ensuring output is of the highest standard and helping develop the skills and talents of more junior colleagues
- Coming up with new and creative ways of telling and sourcing stories, teasing out interesting and unexpected nuances to the stories of the day
- Working closely with social media colleagues on original ideas to broaden the website's agenda
- Liaising with correspondents and freelancers to ensure original coverage of the main stories of the day
- Commissioning and then reviewing and feeding back on digital video
- Working with colleagues in offices around the world to schedule and organise rollout of features
- Maintaining knowledge of the region and contacts

SKILLS & ABILITIES

Substantial experience of digital journalism, including knowledge of content management systems

Excellent writing and subbing skills and the ability to produce clean and clear news stories under the tightest of deadlines – as well as mentor less experienced writers

An understanding of what makes good digital video and experience in producing such video is a strong advantage

Experience of directing other journalists and the ability to take editorial decisions quickly and independently

Extensive knowledge of news and current affairs in the Asian region and internationally. Fluency in a regional language is an advantage.

Excellent production skills with a focus on digital journalism and an understanding of new storytelling techniques and formats

An understanding of audience analytics and engagement and how to boost audience growth through our story choice and storytelling

Effective communication and interpersonal skills, strong team-working skills in a job where you will work with people at all levels in different bureaux around the world

Thorough understanding of the BBC Editorial Guidelines and commitment to the editorial aims of BBC News

Knowledge and understanding of relevant areas of the law; Knowledge of Health and Safety policies and practice in an output area

Commitment to the aims, objectives and standards of BBC News

Competencies

(The term competency refers to the skills, knowledge and core behaviours required to perform a job, or an element of it, successfully. Qualifications usually measure outcomes or what is done, competencies measure how you do it. The interview questions are structured around the role's core competencies)

Editorial Judgement: Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.

Creative thinking: Translates news and current affairs into high quality coverage through a detailed understanding of the requirements of the BBC News website and possession of the necessary writing, directing and reporting skills.

Managing relationships and team working: Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

Subject Knowledge: Demonstrates an expanding knowledge of international news and current events in general and specific areas of expertise in particular, including language skills. Develops increasingly useful and exclusive sources of information.

Analytical Skills: Simplifies complex problems, processes or projects. Identifies causal relationships and constructs frameworks for problem-solving and/or development.

Planning and Organising: Thinks ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues such as deadlines, staffing and resource requirements.

Decision Making: Is ready and able to take the initiative, originate action and be responsible for the consequences of decisions.

Influencing Others: Presents sound and well-reasoned arguments to convince others. Draws from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Communication: The ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.