

Job title	Video Journalist		
Job family	Journalism	Band	C

Job purpose

The purpose of the role is primarily to initiate, gather and produce material for news, current affairs and general programming. Routinely self-shooting and editing complete packages for use across multiple platforms.

Key responsibilities and accountabilities

The main focus of the Video Journalist role is to routinely self-shoot and edit complete news packages, or equivalent. The post holder will also be expected to undertake any of the key responsibilities included below:

- Use a range of video, audio and digital equipment and information technology to research, write, shoot, assemble, edit and deliver outputs in the appropriate medium, to the highest professional standards – recognising the distinct requirements of different types of output.
- Routinely self-shoots and edits complete packages.
- Routinely fulfills duties unsupervised.
- May be required to present the content on radio, TV or online. This might be live or recorded.
- May include the production and presentation of programmes. This might be live or recorded.
- Exercise editorial judgment in developing story ideas and producing accurate and impartial journalism.
- To undertake pre- and post-production and studio work, live and pre-recorded. Use a range of video, audio and digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To liaise closely with other team members and with other departments in the BBC, to ensure that output material is shared, duplication is avoided, and best practice is upheld.
- Take a lead within a team setting or on delivering a specific piece of journalism or project as appropriate.
- To tailor different news treatments for different audiences ensuring that the output reflects the audiences we serve.
- To prioritise and plan activities taking into account all the relevant issues and factors such as deadlines, staffing and resources available.
- To produce engaging packages through a range of production skills.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- Willing and adept at passing on skills through training and mentoring.
- At all times to carry out duties in accordance with the BBC health and safety policy.

Knowledge, skills, training and experience

Essential

- Ability to gather and prepare audio and video material for use on any service, recognising the distinct requirements of different types of output, self-shooting and editing routinely as the main focus of the role.
- Significant recent experience as a journalist, with a good knowledge of production techniques – especially self-shooting and editing.
- Demonstrates sound editorial and policy decisions based upon a clear understanding of the BBC’s distinctive news agenda, the requirements of news and current affairs coverage and the audience.
- Strong record of originating and developing stories for news programmes.
- Ability to use technology as required, gathering material for broadcast.
- Understands how a team works effectively.
- Able to build and maintain effective working relationships with a range of people.
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
- Effective planning and organising skills, ability to concentrate on several areas of work at one time, delivering consistently to deadlines and reacting positively to changes and conflicting priorities.
- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
- An understanding of health and safety procedures and how they apply to broadcasting.

Job impact

Decision making

High level of responsibility and decision making; able to operate alone.
 No managerial responsibility. May be informally supported by junior staff i.e. Researchers, Coordinators and Assistants.

Scope

Covers a wide range of journalism activity, producing news content and supporting the production and presentation of programming.

Other information

For Reward team use only

Job Code	
Definition:	Support

This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.

APPENDIX**Video Journalist, BBC Afaan Oromo**

Job Description: The Video Journalist will be responsible for gathering and producing sharable original video for our digital platforms. The successful candidate must have demonstrable experience in originating, filming, editing and curating engaging social and digital content and an understanding of news and trends that appeal to the Afaan Oromo speaking audience in the East and Horn of Africa. The ability to distil complex topics into sharable content is highly desired. You must have fluency in written and spoken English and Afaan Oromo. Knowledge of other Ethiopian languages would also be welcome.

Ability to film, edit using FCPX or equivalent video editing software as well as the likes of Photoshop to a high standard is a must.

You will be required to, develop (structure and script/storyboard) and remote produce social and digital content produced by stringers so that the final output is of highest quality.

Additional knowledge, skills and experience

Experience in developing, producing, filming and editing digital videos to a high technical and editorial standard, for multiple digital platforms.

- Experience in developing digital short and medium form feature and investigative content – from idea generation to proposal stage.
- You'll need to adept at producing content for underserved and younger audiences.
- To show visual creativity in the use of pictures and graphics to illustrate and explain data stories.
- Understand video requirements of different social platforms.
- Experienced in the use of digital analytics to maximise the impact of our videos and drive change when needed.
- Demonstrable knowledge of digital platforms - the BBC's and others - and the different ways audiences are consuming news.