

JOB DESCRIPTION

Job title	Senior Producer (Digital Video)
Department	BBC World Service Languages/Russian Service
Reports to	Editor (Digital Video)
Grade	8D
Location	Moscow

ORGANISATION AND CONTEXT

BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences.

As part of an historic and exciting expansion of the BBC World Service, BBC Russian is boosting its TV and digital offer to provide more mobile, and TV/video content and to further expand its social-media presence.

The expanded team will be based predominantly in the BBC's Moscow bureau as well as in the BBC's headquarters in London, working closely and collaboratively (including with colleagues in BBC News) to deliver the best service for BBC audiences. We are also looking for reporting teams to work in locations across the FSU, Russia, and other locations.

BBC Russian aims to deliver international news relevant to Russian-speaking audience and to put the events in Russia and the wider region in a global perspective.

JOB PURPOSE

The Senior Producer (Digital Video) works to the Russian service Editor (Digital Video) to support the expansion of digital video on BBC Russian Service website and social media accounts and assumes responsibility for the Russian Service digital video output in Moscow when s/he is on duty, and is charged with ensuring the coherence of the output.

The Senior Producer (Digital Video) has to desk edit the Digital Video offer, ensuring that output conforms to the highest editorial, visual and production standards; is engaging and interesting and of relevance to the target area; and that BBC editorial guidelines are adhered to.

Working alongside TV, Social Media and Multimedia desks, to act as a point of editorial reference for producers and correspondents, providing editorial leadership as required.

MAIN DUTIES

- To put together and update daily plans for video, shaping the daily output, and to allocate tasks within Moscow digital video team.

- To source, script and edit video quickly and engagingly under pressure and to sub-edit or rework other people's scripts and edits.
- To make sure Digital Video is published on BBC Russian website and social media (including YouTube, Facebook, VK and others) with headlines, teasers and promo-pictures that are both engaging and editorially sound.
- To champion Digital Video best practice among BBC Russian colleagues and help with planning and post-production of Digital Video pieces.
- To work with graphic designers and animators/artists to produce creative and original graphics sequences, which can be reversioned and used by other BBC departments.
- To liaise closely with colleagues from Multimedia, TV, Social media desks, reporters and producers in Moscow and London.
- To work with BBC Russian Newsgathering team and editors in order to help to timely and effectively publish original material.
- To advise Moscow producers on copyright and cleared content and to seek guidance from Editor and Rights department when required.
- To support the Editor (Digital Video) in developing video-storytelling skills of more junior colleagues.
- To be responsible for thinking through and around editorial problems, developing realistic alternative strategies and approaches.
- To maintain professional journalistic standards of accuracy, impartiality and fair dealing and adhering to the BBC's Editorial guidelines.
- To offer ideas for digital video treatment for daily output and future diary events. To suggest new angles on existing stories and to put forward stories not yet covered. To understand the BBC Russian strategy and to suggest ideas appropriate to its distinctive style and content.
- To show up-to-date awareness of the competition and mass media markets in Russia and in the FSU.
- When required, to be responsible for studio production of live and pre-recorded programmes on different platforms. To respond to breaking stories whilst on air and to resolve technical difficulties.
- After appropriate training, to be able to use a range of audio & digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To ensure that BBC Editorial guidelines and all relevant legal, contractual and copyright requirements are met, referring upwards in cases of difficulty or doubt. Proactively identify possible improvements and innovation in video formats, working practices and coverage priorities.
- To act up as requested by senior editors.
- All journalists may be required to work with or move to other programme teams on a multi-media basis and to have the ability to work across a range of skills and in a flexible manner, and to carry out these responsibilities in accordance with the BBC's overall standards and values. To provide advice or file pieces, etc., on occasion to other BBC outlets.
- To always adhere to Health and Safety policies and practices.

ESSENTIAL KNOWLEDGE, SKILLS AND EXPERIENCE

- Proven, recent track record of producing digital video, especially for social networks, and proven editorial judgement, including recent examples of originating material and editing the work of others.
- Fluent written and spoken Russian and the ability to communicate effectively, including the ability to write and oversee scripts and adapt with accuracy, clarity and style appropriate to differing audiences and forms of media.
- Fluent English.
- Considerable managerial and leadership skills.
- A demonstrable understanding of the strategic direction of the BBC Russian and the markets it operates in.
- Considerable experience of effective team working, with good interpersonal skills and the ability to motivate and communicate clearly.
- A passion for news and a thorough current knowledge and understanding of news and current affairs as well as history, social issues, business and arts/culture.
- Fully skilled in video editing. FCPX, SQEdit – are an advantage.
- Experience of overseeing editorial operations in a fast-moving news environment.
- A demonstrable interest in working in a multimedia environment and in encouraging audience involvement.
- A demonstrable interest in social and digital media and how to exploit it for the BBC Russian's purposes.
- An ability to acquire technical skills and to operate technical equipment.

COMPETENCIES

Decision Making

Is ready and able to take the initiative, originate action and be responsible for the consequences of the decisions made.

Imagination / Creative Thinking

Translates news and current affairs into high quality programming through a detailed understanding of the requirements of the broadcast media and possession of the necessary writing, directing and reporting skills.

Planning and organising

Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.

Resilience

Can maintain personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.

Influencing and persuading

Ability to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing relationships and team working

Able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

Editorial Judgement

Makes the right editorial and policy decisions based upon a clear understanding of the BBC's distinctive news agenda, the requirements of news and current affairs coverage as well as those of the programme departments.