

## **BBC WORLD SERVICE**

### **JOB SPECIFICATION**

<b>Job Title:</b>	Shoot Edit
<b>Department:</b>	BBC Thai Service
<b>Location:</b>	Bangkok
<b>Grade:</b>	Local terms and conditions
<b>Reports to:</b>	BBC Thai Service Editor
<b>Contract:</b>	Continuing

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### **CONTEXT**

BBC World Service Group is an international multimedia broadcaster, delivering a wide range of language and regional services on radio, TV, online and via wireless handheld devices.

It uses multiple platforms to reach its weekly audience of 320 million globally, including shortwave, AM, FM, satellite, cable channels and digital platforms.

BBC Thai on Facebook was launched in July 2014 to bring impartial and balanced news to Thailand where media has been censored following a military coup.

A new site at BBCThai.com was launched in November 2016 to make our digital news offer more comprehensive and also to further strengthen BBC's position in a market of 67 million people.

A team of journalists and producers in London and Bangkok are being recruited to report on the situation in Thailand for our audience of need in Thailand and Southeast Asia.

Thai Service also specialises in using Facebook Lives for special reports and raising debates about Thailand-related topics on Google Hangouts and YouTube and engaging with many forms of social media.

We are looking for a creative producer to work primarily on shooting and editing video for BBC Thai website, digital and social platforms.

### **JOB PURPOSE**

- The role holder is expected understand the language of digital-first video to highest standard, and be able to produce material from initial idea to finished product that is highly shareable and engaging, for online and social media output, and be able to self-shoot and edit on sQEdit & FCPX, and have simple graphics skills.

- We are also looking for an experienced producer who is keen to innovate in their storytelling technique by video, combined with current affairs knowledge and journalistic awareness.
- We'll be looking for a track record of news and current affairs video production, on-location lighting and shooting, and also post production experience.
- International experience will be an advantage, as will ideas for creative ways to reach a wide spectrum of audience from different socio-political backgrounds.

## **ROLE RESPONSIBILITY**

This producer post is a very flexible and multi-skilled role. It will involve:

- Scripting
- Shooting
- Lighting
- Editing
- Producing basic graphics
- Working with social media colleagues
- Writing for online, as well as
- Filming & production of items from original concept through to finished piece

It will involve being creative and using the tools at your disposal to evolve new forms of storytelling.

You may also be working by yourself (although in collaboration with the rest of the team) producing material for Thai and international audience.

You may be required to work on rotation as and when the need arises.

## **Essential Skills and Experiences**

News and current affairs production is a key part of this job. We will be looking for:

- Competency in independent video shoots and edits processes and a desire to keep abreast with the latest developments in video production equipment, technology and skills.
- Fluency in Thai for video editing and with a high level of understanding and using English.
- Familiarity with the current situation in Thailand and Thai communities around the world.
- A good grasp of the latest developments in news in Southeast Asia.
- Sound editorial judgment.
- An eye for finding interesting stories.
- Ability to devise treatments which surprise and engage the audience.
- Strong understanding of social media and its relevance to both finding and then sharing stories will be a significant advantage.
- Understanding of how the audience engages with video on different platforms – for example, how to build the opening of digital videos to draw in viewers on platforms such as Facebook and YouTube. Part of the job will involve building furniture around the videos and posting them on BBC and social platforms.

- Ability to work under pressure and possibly in difficult environments when shooting on location.

## COMPETENCIES

*The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.*

- **Editorial Judgement** - demonstrates balanced and objective judgement based on a thorough understanding of BBC Editorial Guidelines, target audience, programme and department objectives. Makes the right editorial decisions, taking account of conflicting views where necessary.
- **Decision Making** – Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.
- **Imagination / Creative Thinking** – Is able to transform creative ideas/impulses into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.
- **Planning and Organisation** – Is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements.
- **Resilience** – Can maintain personal effectiveness by managing own emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.
- **Managing relationships** – Able to build and maintain effective working relationships with a range of people.
- **Self- Development** – Is able to identify and apply opportunities for learning and development.

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DATE OF ISSUE April 2018

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(A job specification is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be complete, detailed account of all aspects of the duties involved.)