

JOB DESCRIPTION

Job Title:	Producer
Department:	BBC World Service Languages / Ukrainian Service
Location:	Kiev, Ukraine
Reports to:	Editor (Ukrainian Service)
Contract:	Continuing
Grade:	Local terms and conditions apply

BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences.

As part of an historic and exciting expansion of the BBC World Service, BBC Ukrainian Service is boosting its digital offer to provide more video content and to further expand its social-media presence.

The Digital Video team will be based in the BBC's Kiev bureau, working closely with colleagues in London to deliver the best service for BBC audiences.

BBC Ukrainian Service aims to deliver international news relevant to Ukrainian-speaking audience and to put the events in Ukraine and the wider region in a global perspective.

The Job

The purpose of the job is to produce reversion and promote Ukrainian-language video content for all current digital broadcasting platforms.

Main Duties

- To compile and present engaging content offering new perspectives and deeper exploration of Business stories, interviews, profiles and digital content.
- Research, storyboard, film, edit and process video for various digital platforms.
- Work with other members of the Ukrainian Service team, and the wider newsrooms, to identify and process creative and innovative video news content.
- Re-version BBC material with a mobile audience in mind.
- Process video for headlines and teasers to promote stories and reach as wide an audience as possible.
- Contribute ideas and angles to meetings on how to cover the main news of the day. Contribute to forward-looking planning.
- To show visual creativity in the use of pictures and graphics to illustrate and explain fast-moving events and complex stories.
- Understand the video requirements of different social platforms.
- Be ready to work under pressure on breaking and developing stories.
- To be ready and agree for shift work as requested. This can include nights, weekends and public holidays. Occasional travel for trainings or to the target area may be required.
- To carry out the responsibilities of the job in accordance with the BBC's overall standards and values.
- The job holder will be expected to work and think collaboratively at all times.

Skills and Experience

- A full command and up to date knowledge of Ukrainian (native language or equivalent) and fluent English. Fluent Russian is an advantage.
- Excellent written Ukrainian and an ability to use language to tell a story effectively.
- Substantial recent and relevant full-time experience in a similar role in a media organisation.
- Experience of video processing and editing.
- In-depth understanding of digital and social platforms - the BBC's and others - and the different ways audiences are consuming news.
- Proven experience of using video editing software (FCPX an advantage).
- Good knowledge of news and current affairs for Ukraine and FSU and internationally. Knowledge of the UK also an advantage.
- Sound understanding of the BBC's Editorial Guidelines and commitment to the editorial aims of BBC.
- Proven editorial judgment and flair, able to make sound decisions quickly.
- Strong knowledge of relevant legal and editorial policy issues.
- Ability to work well with other producers and other staff members.
- Must be able to work well and calmly in a live 24 hour newsroom environment; handle a rapidly changing news agenda.
- Must be able to demonstrate sense of visual awareness as well as technical aptitude.
- Knowledge of Health and Safety policies and practices
- A thorough familiarity with the region and an in-depth knowledge of the audience requirements, and a good understanding of youth issues and the media interests of various diverse groups and communities.

COMPETENCIES

Editorial judgement - makes the right editorial and policy decisions based upon a clear understanding of the BBCs distinctive news agenda.

Imagination / creative thinking - translates news and current affairs into high quality video content through a detailed understanding of the requirements of digital and social media and possession of the necessary writing, directing and reporting skills.

Decision making - is ready and able to take the initiative, originate action and be responsible for the consequences of the decisions made.

Planning and organising - is able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources requirements. Resilience - can maintain personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Can demonstrate an approach to work that is characterised by commitment, motivation and energy.

Influencing and persuading - ability to present sound and well reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing relationships and team working - able to build and maintain effective working relationships with a range of people. Works cooperatively with others to be part of a team, as opposed to working separately or competitively.

Subject knowledge - demonstrates an expanding knowledge of news and current events, online editorial and technological developments and business trends in international news Analytical skills - simplifies complex problems, processes or projects. Identifies casual relationships and constructs frameworks for problem-solving and/or development.

Communication - the ability to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

Flexibility - adapts and works effectively with a variety of situations, individuals or groups. Is able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.