

Job title	Senior Journalist		
Job family	Journalism	Band	D

Job purpose

Responsible for an area of output, including editorial control, reporting, selection and compilation of material, production, leading teams and planning and implementing effective use of resources.

Key responsibilities and accountabilities

- A focus on providing digital content for BBC platforms
- Responsible for originating and producing stories which may include scripting, editing, outputting, filming and presenting content across a range of BBC output.
- To ensure that content travels further turning around radio versions of digital output
- Commission and select relevant materials ensuring they meet expectations of our audiences and adhere to the BBC's editorial guidelines.
- May be required to undertake on-air reporting, may be required to film and edit material for broadcast where appropriate.
- May include the production and presentation of live or recorded programmes.
- May be required to present live or recorded content on radio, TV or online.
- As required, to allocate work to a team and check progress; ensure the professional contribution of staff and the quality of output.
- Seek ways to increase diversity in our workforce and to ensure that our output reflects the audiences we serve.
- Deliver journalism of the highest standard and within the required timeframe using available resources.
- To act as a facilitator of change, clearly communicating and distributing best practices between teams.
- Delivering to tight deadlines while maintaining the highest editorial standards.
- At all times to carry out duties in accordance with the BBC health and safety policy.

Knowledge, skills, training and experience

Essential

- A high standard of editorial judgment, writing ability and production skills based on substantial broadcast journalism experience.
- Maximises opportunities offered by existing and emerging technologies to their fullest extent.
- Ability to work effectively as a member of more than one team. Resolving conflicts as necessary.
- Ability to manage resources, staff, technical facilities and budgets, in order to make challenging broadcasting in the most cost-effective manner.
- Demonstrates a commitment to improving diversity in the BBC and understands how individual differences can benefit the BBC.
- Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.

- Ability to write creatively in an engaging manner, adapt, produce and translate with accuracy, clarity and style appropriate to differing audiences and forms of media suitable for multimedia output.
- The flexibility and adaptability to sustain performance, particularly under pressure to meet deadlines and changing priorities and circumstances.
- An understanding of health and safety procedures and how they apply to broadcasting.

Job impact

Decision making

Significant level of responsibility. Uses initiative but seeks guidance where necessary. No line management responsibility but may mentor more junior staff.

Scope

A senior journalist covering a wide range of journalism activity, with significant experience and responsibility for programme/content creation.

Other information

For Reward team use only

Job Code

Definition:

Content

This job description is a written statement of the essential characteristics of the job, with its principal accountabilities, incorporating a note of the skills, knowledge and experience required for a satisfactory level of performance. This is not intended to be a complete, detailed account of all aspects of the duties involved.

Appendix

Division	News Content
Reports to (title)	Senior News Editor
Location base	Beirut Bureau, Lebanon

Organisation structure	Senior Journalist
<p>BBC News Content is at the heart of BBC News and provides outstanding news reports, pictures and audio material to all BBC News programmes and services both in the UK and internationally. As the world’s largest public broadcaster our content has to be of the highest possible editorial and technical standard, which in turn provides the best value for money for BBC audiences around the world. BBC News Content has to ensure that in the face of increasing competition, we are the world leader in news content and at the forefront of both editorial coverage and technological innovation in broadcasting and digital services.</p> <p>This job will be based in the Beirut bureau and will be on local terms and conditions of employment. This role will lead News Content video journalism in Lebanon and the region.</p>	

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Additional job specific responsibilities and accountabilities

- To routinely self-shoot and edit digital content or equivalent.
- To version digital content for radio
- Use a range of video, audio and digital equipment and information technology to research, write, shoot, assemble, edit and deliver outputs in the appropriate medium, to the highest professional standards – recognising the distinct requirements of different types of output.
- To suggest new angles and formats on existing stories in order to bring them to life for the audience.
- To work with correspondents and journalists [producers] as part of a team to develop, gather and deliver content
- Ability to work closely with digital teams in London and the region
- A clear understanding and demonstration of in-depth knowledge of digital platforms and the ability to tailor treatments across platforms for maximum audience engagement
- Ability to recognize and target digital platforms for promotion of content to enhance traffic to other output areas of the organization
- Is able to produce engaging/relevant content through a range of production skills.
- Is willing to experiment and consistently evolve in order to keep content relevant in a fast changing and competitive digital world
- Recognizes new platforms for BBC content

Additional job specific knowledge, skills, training and experience

- A strong understanding and working knowledge of digital video techniques and social media broadcasting together with a knowledge of and aptitude for broadcast and information technology.
- Modern standard Arabic desirable to a broadcast standard and a high level of broadcast quality English.
- Extensive relevant reporting experience, including hostile environments, is essential and a willingness to be deployed at short notice in the country across the region or to join news deployments overseas.
- A thorough knowledge and understanding of Middle Eastern affairs as well as international affairs.
- A strong understanding and working knowledge of digital video techniques and social media broadcasting together with a knowledge of and aptitude for broadcast and information technology.
- Awareness of and enthusiasm for the growing importance of social media and the benefits and challenges it brings.
- To be able to work effectively and calmly in an environment where news is constantly changing and being updated and to have the temperament to enjoy the process.
- A record of demonstrating good interpersonal skills and an understanding of the importance of working as part of a team, especially at a distance, as well as working independently.
- Excellent independent and balanced editorial judgement

JOB DESCRIPTION



- Good knowledge of the output of the BBC and its aims and objectives and the programme needs of other parts of the corporation.

Approval	
Manager	Sara Halfpenny –Senior News Editor, News Content
HR Business Partner	Jill Wookey – HR Business Partner, International
Date	10 November 2021