

BBC WORLD SERVICE

JOB SPECIFICATION

Job Title: Senior Broadcast Journalist, TV (Click India)

Location: New Delhi, India

Grade: Local terms & conditions

Reports to: TV Editor, Indian Languages

Contract: FTC (12 months)

CONTEXT

BBC World Service is an international multimedia broadcaster, part of BBC News, delivering a wide range of language and regional services and working increasingly with other parts of BBC News to serve global audiences. It uses multiple platforms to reach its weekly audience of 320 million globally, including TV, digital platforms including social media, AM, FM, shortwave, digital satellite and cable channels. As part of an historic and exciting expansion, the BBC World Service has introduced four new language services serving audiences in India – Gujarati, Marathi, Punjabi and Telugu – to work alongside two existing services, BBC Hindi and BBC Tamil.

All six Indian language services are based predominantly in the BBC's Delhi bureau, working closely and collaboratively with all teams in that office and with teams in the BBC's headquarters in London to deliver the best service for BBC audiences.

All Language Services are multiplatform, with a multimedia website with a focus on digital video, text, interactivity for both desktop and mobile platforms, and a daily TV news programmes for the Hindi, Gujarati, Marathi, Tamil and Telugu services. Each service aims to make international news relevant to an Indian audience, and bring international perspectives to bear on Indian and global developments.

JOB PURPOSE

- The Senior Broadcast Journalist will work as part of the Indian Language Television teams but specifically working on Near News output – the Science and Technology strand of BBC Click in Hindi, Telugu, Gujarati and Tamil.
- S/he will report to the TV Editor supervising a team of Broadcast Journalists in shaping on-the-day content for the Indian Languages daily TV outputs.
- The successful candidate will oversee the production of Click in the Delhi bureau and co-ordinate with other teams to ensure the best material flows between London and the South Asia region and ensure that the multi-media output conforms to BBC Editorial Guidelines.
- Will devise, plan, ideate, film and oversee the editing of science and technology-based stories for Click India which will be used across all platforms including digital.
- Responsible for studio production of live and pre-recorded programmes.
- Under the supervision of the TV editor, will act as a point of editorial reference, providing editorial leadership as required.
- S/he will be expected to work flexibly as required.

MAIN DUTIES

- Take charge of the production and output of Near News content especially for the Indian Language versions of Click – the Science and Technology strand.
- To use editorial judgement, creativity and flair to make original and compelling visual content.
- Excellent knowledge of the audience needs in India and South Asia both digitally and on TV.
- To be able to think of new and creative treatments for digital and social platforms, that can also work on TV.
- To be able to write quickly, clearly and engagingly and sub-edit or rework scripts that can be used by all Indian Language TV teams.

- To be aware of social trends in India and South Asia, and be able to make informed decisions on upcoming stories based on these.
- Additional knowledge of Science and Technology developments and trends will be an advantage
- To work with graphic designers to produce creative and original graphics sequences, that can be reversioned and used by other BBC departments.
- To liaise closely with senior colleagues from Language services, Newsgathering, Planning, reporters and producers across BBC departments in Delhi, London and overseas.
- To be responsible for thinking through and around editorial problems, developing realistic alternative strategies and approaches.
- To maintain professional journalistic standards of accuracy, impartiality and fair dealing and adhering to the BBC's Editorial guidelines.
- To offer ideas for sequences, packages and programme content for the output and future diary events. To suggest new angles on existing stories and to put forward stories not yet covered. To understand the Indian Languages strategy and to suggest ideas appropriate to its distinctive style and content.
- To work alongside the Planning and Language teams in Delhi, and in London, the TV Production Unit, Global Content Hub and other output areas such as Click and BBC World News to ensure high impact pieces are commissioned from languages and make it onto other outlets.
- To show up to date awareness of the competition and mass media markets in which Languages operate.
- After appropriate training, to be able to use a range of audio & digital equipment and information technology to research, write, assemble, edit and deliver programmes in the appropriate medium, to the highest professional standards.
- To ensure that BBC editorial guidelines and all relevant legal, contractual and copyright requirements are met, referring upwards in cases of difficulty or doubt.
- To have appropriate understanding of programme budgets and be responsible for efficient use of allocated resources.

ESSENTIAL KNOWLEDGE, SKILLS AND EXPERIENCE

- Proven track record of producing stories and programmes for TV, and proven editorial judgement.
- Excellent written and spoken English. The ability to speak/write an Indian language in which we broadcast is desirable.
- Substantial recent and relevant full-time experience as a journalist, both in originating material and editing the work of others.
- Ability to write scripts and adapt with accuracy, clarity and style appropriate to differing audiences and forms of media.
- An excellent broadcasting voice and strong reporting skills with the ability to perform with flair.
- The ability to communicate effectively.
- A passion for international news and a thorough current knowledge and understanding of news and current affairs, business and science & technology.
- A demonstrable interest in working in a multimedia environment and in encouraging audience involvement.
- A demonstrable interest in new media and how to exploit it for the BBC's purposes.
- Strong communication skills.
- Good keyboard/computer skills and the ability to acquire technical skills and to operate technical equipment.

- A thorough knowledge of the aims, objectives and standards of BBC World Service and Global News.
- An understanding of the BBC's distinctive news agenda and a wider interest in the strategy of the BBC as a whole.
- A comprehensive knowledge of BBC health & safety procedures.

COMPETENCIES

The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.

Editorial Judgement - demonstrates balanced and objective judgement based on a thorough understanding of BBC editorial guidelines, target audience, programme and department objectives. Makes the right editorial decisions, taking account of conflicting views where necessary.

Creative Thinking - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.

Planning and organisation - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.

Communication - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.

Influencing and persuading - able to present sound and well-reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.

Managing relationships and team working - able to build and maintain effective working relationships with a range of people. Works co-operatively with others to be part of a team, as opposed to working separately or competitively.

Resilience - manages personal effectiveness by managing emotions in the face of pressure, setbacks or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.

Flexibility - adapts and works effectively with a variety of situations, individuals or groups. Able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.

Decision Making - Is ready and able to take the initiative, originate action and be responsible for the consequences of the decision made.

Developing Others - is able to recognise the potential (managerial, professional, artistic or otherwise) and is willing to foster the development of that potential. Creates a climate in which potential can be realised.