

## Job Description

**Job Title:** Multi-Media Broadcast Journalist [Sports]

**Team:** BBC Afrique

**Department:** BBC Africa

**Location:** Dakar, Senegal

**Grade:** Local terms & conditions

As part of the world's largest broadcaster, BBC Afrique broadcasts daily on television with BBC Infos, on radio with BBC Matin, Midi and Soir and via mobile and digital [\[www.bbc.co.uk/afrique\]](http://www.bbc.co.uk/afrique) from London and its Dakar Bureau.

Our multi-media journalism has an emphasis on regional and international news and current affairs but with a strong sports strand to cater for our young, sports-loving African audience. Tight deadlines and news updates are the norm, and the ability to enjoy and thrive in such a fast-paced production environment is a quality we look for in all prospective colleagues.

Working as part of a busy multi-media editorial team you'll write, translate and adapt sports material swiftly and accurately into French in a style suited to radio, TV, mobile and online journalism and with a clear eye to our African audience. You'll also source and conduct compelling sports interviews which can be shared across the wider BBC and prepare interactive sports bulletins working on a shift basis, including a significant proportion of nights and weekends.

You'll need substantial recent relevant sports journalism experience with French as your first (or equivalent) language and excellent level of spoken and written English. An excellent microphone voice and strong broadcast presentation skills are also essential, together with an in depth and up-to-date knowledge of the French-speaking African and international sports agenda.

Strong media technology skills and a demonstrable record in building up social media are also required.

### Organisation

Working in a team of journalists and reporting to the Dakar Editor, BBC Afrique. On a daily basis, reporting to a Senior Broadcast Journalist, as appropriate. Shift work will be required which will include evenings, weekends and public holidays.

### Job Purpose

To be the voice and face of sports journalism in BBC Afrique originating, researching, preparing, producing and presenting compelling and engaging sports packages, interviews, complete programmes and discussions, background, analysis and features for TV, radio, digital, mobile and other media forms. To engage with your audiences through BBC Afrique's Facebook, Twitter and interactive programmes. To work as the main producer for specific sports broadcasts, bulletins or programmes. To share your original content with the wider BBC Africa team and indeed the wider BBC.

## **Duties**

- To research, report, write, translate, edit or adapt sports stories or programme material; to find contributors and interviewees as well as other sources of material and/or actuality taking photos and video, as appropriate and to the required specification whilst maintaining professional journalistic standards of accuracy, impartiality and fair dealing and adhering to the BBC Editorial Guidelines.
- To perform at the microphone with or without a script, conduct interviews, chair discussions and act as a participant in other productions, whether live, pre-recorded or on location.
- To be responsible for a moving story, amending and updating material as required. To be able to freshen a story. To be responsible for thinking through and around editorial problems, developing realistic alternative strategies and approaches.
- To offer original and exciting ideas for sports content, programmes/series and to actively contribute to the editorial planning process. To suggest new angles on existing sports stories, means of moving the story on, and to put forward stories not yet covered.
- To understand BBC Afrique's strategy and the strategy of BBC Africa and to suggest ideas appropriate to its distinctive style and content. To liaise closely with other team members and with our contributors, reporters and stringers. To share your sports content with other parts of the BBC.
- To engage constructively with colleagues in London, and to facilitate the free flow of information and material between teams. To promote an atmosphere of trust and collaboration within BBC Africa irrespective of location.
- To be responsible for studio production of live and pre-recorded programmes. To respond to breaking sports stories whilst on air and to resolve technical difficulties.
- All Multi-Media Broadcast Journalists may be required to travel within the target region and to the UK on reporting trips, assignments and for training.
- All Multi-Media Broadcast Journalists may be required to work with or move to other programme teams on a multi-media basis and to have the ability to work across a range of skills and in a flexible manner, and to carry out these responsibilities in accordance with the BBC's overall standards and BBC Values.

## **Qualification and Skills**

- A good broadcasting voice and the ability to acquire the appropriate presentation style.
- Ability to write, adapt and translate with accuracy, clarity and style appropriate to differing audiences and forms of media.
- Technically adept and the ability to acquire technical skills and to operate technical equipment. A demonstrable interest in and extensive experience of digital and social media.
- Educated to degree level or equivalent.
- Substantial, recent and relevant experience as a sports broadcast or online journalist.

## **Knowledge and Experience**

- A full command and up to date knowledge of French (first or equivalent).
- An excellent knowledge of English including complete comprehension of written and spoken English and the ability to communicate effectively.
- Wide and up to date familiarity with French speaking Africa and an in-depth understanding of the area's sports, history, politics, social issues and culture as well as the changing needs of the audience. An extensive knowledge of the media situation in French-speaking Africa and the way in which it is developing.

- A thorough knowledge and understanding of sports in Africa. A good knowledge of, and interest in international and British sports, particularly insofar as they affect the target area.
- Knowledge of the aims, objectives and standards of the BBC World Service.

## Competencies

*The following competencies (behaviours and characteristics) have been identified as key to success in the job. Successful candidates are expected to demonstrate these competencies.*

- Editorial Judgement** - demonstrates balanced and objective judgement based on a thorough understanding of BBC editorial guidelines, target audience, programme and department objectives. Makes the right editorial decisions, taking account of conflicting views where necessary.
- Creative Thinking** - able to transform creative ideas into practical reality. Can look at existing situations and problems in novel ways and come up with creative solutions.
- Planning and organisation** - able to think ahead in order to establish an efficient and appropriate course of action for self and others. Prioritises and plans activities taking into account all the relevant issues and factors such as deadlines, staffing and resources.
- Communication** - able to get one's message understood clearly by adopting a range of styles, tools and techniques appropriate to the audience and the nature of the information.
- Influencing and persuading** - able to present sound and well reasoned arguments to convince others. Can draw from a range of strategies to persuade people in a way that results in agreement or behaviour change.
- Managing relationships and team working** - able to build and maintain effective working relationships with a range of people. Works co-operatively with others to be part of a team, as opposed to working separately or competitively.
- Resilience** - manages personal effectiveness by managing emotions in the face of pressure, set backs or when dealing with provocative situations. Demonstrates an approach to work that is characterised by commitment, motivation and energy.
- Flexibility** - adapts and works effectively with a variety of situations, individuals or groups. Able to understand and appreciate different and opposing perspectives on an issue, to adapt an approach as the requirements of a situation change, and to change or easily accept changes in one's own organisation or job requirements.

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